IT ASSET DISPOSAL — SERVICE OVERVIEW

What Are You Doing to Protect Your Data and Maximise The Value of Your Retired Assets?

Customer Challenges

Rapid evolution in the IT industry, and the maturity and migration to cloud services, leaves many businesses facing the ever-growing challenge of managing the retirement of their legacy and now defunct assets. This, combined with the broad range of data protection laws, financial governance, and environmental compliance, has created a very fluid situation that is difficult to navigate.

> *Financial institutions, telcos, retail, defence, and other organisations handling sensitive and private data often fail to recognise the risks and costs involved in the secure retirement of assets. Many are new to the concept.*
>
> *Those that do have specific programs already in place seem to have done so in response to a regulatory fine or previous incident of data breach or loss.*

The EU Data Protection Regulation, introduced in 2016 with stricter measures to protect privacy, should be of concern to any organisation that handles or disposes any data "by which an individual can be identified." Previously, many organisations would engage uncertified IT Asset Disposal (ITAD) organisations to dispose of their legacy or end-of-life IT assets - Out of sight, out of mind.

Under the new regulations, this practice becomes detrimental to businesses because both the Data Controller (your organisation) and the Data Processor (the merchant) must know what the data is that they are disposing of, and how to dispose of it, lest the organisations receive heavy fines.

Our Approach

1
Analyse & Review

2
Logistics & Storage

3
Process & Sanitise

4
Reuse, Resale, or Recycle

Facts & Figures:

FSA Reported:

*"[a] **£2.2 million** fine for loss of 46,000 customer insurance details and credit cards from loss of a single backup tape."*

*"[a] **£1.6 million** fine for loss of 180,000 customer records from loss of a single CD-ROM disc."*

ICO Reported:

*"[a] **£325,000** fine for loss of 79,000 private medical records discovered on four hard drives purchased from eBay."*

*"[a] **£200,000** penalty for loss of over 1,570 hard drives and an unknown amount of data through use of an uncontrolled and uncertified ITAD."*

We can help organisations not only dispose of their legacy assets properly, but also maximise the return on end-of-life equipment.

Our consultants specialise in advising clients on current policies, procedures, and methodologies to mitigate risk, reduce costs, and remain secure. We work closely with you to create and operate a secure asset disposal service fully compliant with waste directives, legal regulations, and compliance schemes.

You can choose one or more service strategies to integrate into your existing structure, although many choose to outsource the entire process whereby our own teams work onsite as a fully managed service. This allows you to leverage our expertise to experience reduced cost and risk, while also benefitting from improved reporting and control.

As an IT solution provider, our asset disposal service is one of many complementary offerings we supply to our clients. In many cases, the asset disposal is the beginning and end step in large-scale transformation programs, cloud migration strategies, or IT refresh cycles.

Services include:

- Desktop auditing
- Secure vehicle transport
- Asset decommissioning
- IT waste collection
- Reuse re-engineering
- Onsite and offsite processing
- Custom data destruction vehicles
- Certified overwriting to CESG standards
- Degaussing
- Trade-in
- Charity donations
- Recycling as waste under the WEEE directive
- Asset factory reset, cleansing, and tag removal
- Data sanitisation, certificates, and audits
- Media shredding in accordance with BS and CPNI standards

ENSURE COMPLIANCE & PROTECT YOUR BRAND

TO FIND OUT MORE, SIMPLY GET IN TOUCH WITH THE TEAM ON:

HELLO@CHOOSEPORTAL.COM

portal.

IBM
Platinum
Business Partner

Founded in 2006, Portal is an award-winning technical service and analytics business that supports some of the world's best known brands; we put ourselves at the centre of our customers organisation working with them as a trusted partner - providing the right solution and support to make their business work better. Whilst we are an IBM Platinum Business Partner, we represent a diverse vendor list using technology to help our customers transform their business for growth, productivity and profitability.

We take pride in ensuring our solutions and managed services are tailored to every customer's individual needs. We believe in offering honest, independent advice and always being available to provide support and guidance; we believe that every project is a partnership and commit to it with the highest levels of dedication and enthusiasm, ready and available when our customers need us.

WWW.CHOOSEPORTAL.COM   +44 (0)1344 386000   HELLO@CHOOSEPORTAL.COM   @CHOOSEPORTAL